

MISSION: Creating a better community through bicycling.

VISION: We envision a community (The Woodlands Township, Montgomery County, and adjacent counties),

- where bicycling will be convenient and safe, with a well planned bicycling infrastructure connecting neighborhoods, business areas, parks, communities, and surrounding counties.
- where bicycling is an integral part of a transportation system that includes protected bike lanes, visible bicycle signage, bicycle parking, on-board bus transit bike racks, and safe intersection crossings.
- that accommodates all facets of bicycling - fitness, recreation, and transportation - and riders of all ages and abilities.
- where bicycling is widely appreciated as an important contributor to the area's economic prosperity and its residents' well being, and fosters stronger connections between people, neighborhoods, and the business community.

Such actions and infrastructure will establish The Woodlands as a "Platinum" Bicycle Friendly Community, one that promotes safe transportation for anyone wanting to travel by bicycle.

GOALS:

- I) ***Engagement:*** To get more people of all communities, backgrounds and ages to cycle regularly and safely for transportation, fitness, recreation and daily activities.
 - 1.1 Improve knowledge of, and access to, all bicycle related organizations/groups rides. (e.g. community rides calendar, bike resource guide)
 - 1.2 Improve safety of cyclists by encouraging use of helmets, lights, high visibility clothing, and reporting of road/pathway hazards.
 - 1.3 Engage schools and parents to increase bike usage and improve bike safety for kids. (e.g. partner with school PTO to provide bicycle safety education, and bike rodeos)
 - 1.4 Offer clinics to improve cyclists' knowledge to make simple adjustments or repairs to their bikes.
- II) ***Community Partnership:*** To cultivate a community of bicyclists and non-bicyclists who respect each other on the road and trail and a broad-based coalition that supports bicycling as part of a larger vision of healthy, sustainable, and connected living.
 - 2.1 Engage in a public dialogue between cyclists and non-cyclists regarding each other's perceptions, e.g. local law enforcement, civic groups.
 - 2.2 Promote acceptance of bicycle commuting and transportation with businesses and organizations.
 - 2.3 Increase the number and certification level of Bike Friendly Businesses and Communities*, e.g. obtain silver status for The Woodlands, work with LoneStar Montgomery College Bike Friendly campus designation.

*Bicycle Friendly Community (BFC) and Bicycle Friendly Businesses (BFB) are designations awarded to selected communities by the League of American Bicyclists. There are four levels (increasing in "friendliness"): Bronze, Silver, Gold, Platinum. The Woodlands has a Bronze designation.
 - 2.4 Increase cycling participation and public awareness amongst businesses, villages, social groups, The Township, the county, and surrounding communities.

III) Infrastructure: To significantly expand and improve infrastructure that facilitates safe and convenient cycling.

3.1. Advocate to governmental agencies for infrastructure that improves bicycle access and safety. (e.g. implement the Township Ped. and Bicycle Master Plan, improved signage and traffic light sensors, assist with grants and funding identification)

3.2. Encourage installation of attractive support systems. (e.g. create art bike racks program, bike repair stations)

3.3 Facilitate discussions between Bayou Land Conservancy, GHORBA, surrounding communities, and cyclists for completion of, usage of and access to Spring Creek Greenway.

3.4 Facilitate discussions to improve dirt path infrastructure for mountain biking.

IV) Presence: To increase the visibility of the Bike Coalition to reach a broader audience.

4.1 Establish collaborative Advisory Council consisting of regional cycling organizations (e.g. BikeHouston, Woodlands Cycling Club, Social Riders, etc.) to provide input on Bike the Woodlands Coalition's advocacy efforts.

4.2 Create a volunteer platform to organize and increase volunteer participation.

4.3 Increase the visibility of Bike the Woodlands Coalition. (e.g. increasing social media presence, local media articles)

4.4 Sponsor or support rides of general interest to the cycling community. (e.g. Bike Month, family cycling events and rides)

